The Strella Difference!

PLANNING

CONTENT

INITIAL DISCUSSION

PLAN REVIEW DISCOVERY/ ONBOARDING SOCIAL MEDIA MANAGEMENT

RESULTS

ENGAGEMENT

- About You
- About Us
- Working Together
- Review Proposal
- Answer Questions
- Next Steps
- ·Kick-Off
- Strategy Development
- Strategy Review
- Social Media Optimization
- Editorial Plan Creation
- ·Social Media Management

- Planning
- Content Development & Posting
- Audience Building
- Monitoring & Engagement
- ·Results Call

