



Short-Term Twitter Goals

- 1.
- 2.

Characteristics of Your Target Audience

- 1.
- 2.
- 3.
- 4.

Describe Your Brand

- 1.
- 2.
- 3.

Possible Content Sources

- 1.
- 2.
- 3.

Ways You Can Use Hashtags

- 1.
- 2.

3 Ideal Clients for Building Relationships

- 1.
- 2.
- 3.

Ways You Can Find Leads on Twitter

- 1.
- 2.

Possible Hashtags for Your Brand

- 1.
- 2.
- 3.
- 4.

Ways to Market Your Hashtag

- 1.
- 2.
- 3.
- 4.

Possible Brand-Related Messages

- 1.
- 2.

Want more info on Twitter? Check out: bit.ly/jumpstartkit