

SOCIAL MEDIA PRESENTATIONS



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RACHEL STRELLA CEO OF STRELLA SOCIAL MEDIA

PAST PRESENTATIONS

- ***DEVELOP AN EFFECTIVE STRATEGY IN TODAY'S SOCIAL MEDIA CLIMATE***

IABC
May 2018

- ***PERSONAL BRANDING FOR WEDDING PROFESSIONALS***

Greater Susquehanna Valley Chamber of Commerce
November 2016

- ***CREATE A BRAND THAT'S IN DEMAND***

ABWA Camelot Chapter
August 2016

- ***ATTRACTING DONORS***

Central Penn College Education Foundation Trustees Board Retreat
June 2016

- ***YOUR ONLINE PRESENCE: PUTTING YOUR BEST FOOT FORWARD***

Business Women's Forum
May 2016

- ***USING THE WEB TO FIND PROSPECTIVE EMPLOYEES WITH DISABILITIES***

AHEDD Webinar
March 2016

- ***SOCIAL MEDIA COMPLIANCE: IMPERATIVE FOR BRAND PROTECTION IN THE DIGITAL AGE***

Metric Stream Webinar
August 2015

- ***SOCIAL MEDIA RULES OF ENGAGEMENT***

Bucks County Bar Association
December 2014

- ***LEVERAGING LINKEDIN FOR B2B: TRANSITIONING CONTACTS TO CLIENTS***

SMPS, Central PA
October 2014

RACHEL STRELLA'S PAST PRESENTATIONS (CONTINUED)

- ***SOCIAL MEDIA BEST PRACTICES FOR REGULATED INDUSTRIES***

Metric Stream Webinar
September 2014

- ***LEVERAGING THE BIG 3: FACEBOOK, LINKEDIN & TWITTER***

Business Women's Forum, local Chambers of Commerce
April 2013

- ***CREATING A SOCIAL MEDIA PLAN THAT WORKS***

Executive Women International & Delaware Valley CUES
April & May 2013

- ***SOCIAL MEDIA IN HIGHER EDUCATION***

Harrisburg Area Community College - Student Services Retreat
March 2013

- ***TWITTER 101 WORKSHOP***

Self-hosted Event
February 2013

- ***MARKET LIKE A SUPERSTAR...ON A BUDGET!***

Harrisburg Chamber - Making it Happen!
October 2012

- ***SOCIAL MEDIA IN REGULATED INDUSTRIES***

Pennsylvania Association of Community Bankers
October 2012

- ***SOCIAL MEDIA RULES OF ENGAGEMENT***

Pennsylvania Credit Union Association
October 2012

- ***THE ABC'S OF SOCIAL MEDIA ROI***

Inspired Women in Business and Life
July 2012

- ***SOCIAL NETWORKING AND THE JOB SEARCH***

Harrisburg, PA - Social Media Summit
May 2012

- ***FACEBOOK AND LINKEDIN FOR BUSINESS***

Harrisburg Chamber - Chamber Business Women
April 2012

- ***SOCIAL MEDIA & PERSONAL BRANDING: LANDING YOUR DREAM JOB***

Harrisburg Area Community College - Career Fair Panel Discussion
March 2012

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TODAY TO BOOK YOUR PRESENTATION!